

# Sample Press Release

---

FOR IMMEDIATE RELEASE

Contact Name

Name of PTA

Phone: (555) 555-1234/ Fax: (555) 555-5555

E-mail: [contactname@pta.org](mailto:contactname@pta.org)

PTA Founders Day Events Commemorate Legacy of Action for Children  
*Luncheon, awards ceremony, set for noon, February 17, in [School Name] Gymnasium*

**Name of Town/City, State (Month, Date, Year)** – [Name of PTA] will commemorate more than three decades of addressing the education, welfare, and health concerns of children in our community with a Founders Day awards ceremony and luncheon held at noon, February 17, in the [School Name] gymnasium. The ceremony coincides with observances marked by many of the other 23,000 PTAs across the country.

“Since our inception in [year], [Name of PTA] has hosted parent involvement programs, helped provide much-needed resources to our school and community, and advocated for increased funding for public schools [insert your accomplishments here],” said PTA president [FullName]. “We continue to collaborate with educators, administrators, and the public to make sure every child has an opportunity to succeed, and. Founders Day is a way to recognize our legacy and energize us for the future.”

Long-time teacher [inset recipient’s name] will be presented with a Lifetime Achievement Award at the ceremony, the highest honor a PTA can bestow. [Recipient’s last name] was selected for recognition for [insert an overview of the person’s dedication to children, or a few examples].

Founders Day across the county celebrates the founding of PTA 107 years ago. During the last century, PTA has fought for the establishment of child labor laws, mandatory childhood immunization, and hot meal programs at school. One of the more high-profile projects in PTA’s history was participation in the field-testing of the Salk polio vaccine in the 1950s.

Today, National PTA is focused on increased opportunities for parent involvement in education through augmented federal funding, outreach to Spanish-speaking families, and Parent Involvement Schools of Excellence Certification, designed to certify and recognize schools that exemplify excellence in parent/family involvement. PTA continues its legacy of working to meet the needs of members, state PTA leaders, and communities by offering training, resources, and opportunities for adults to be involved in the lives of children.

[Name of PTA] works for the children of our community, our state, and our nation.

The public is invited to attend the Founders Day events. There is no charge for admission to the ceremony; the luncheon price is \$xx. Please RSVP by [DATE] to [ Name of PTA public relations chair] at (555) 555-1234.

###